



THE NEXT GENERATION

NATIONAL CORVETTE MUSEUM

2023 ANNUAL REPORT



Few cultural icons have managed to endure the test of time, growing in stature and devotion while endearing themselves to the world for more than 70 years. Yet, through decades of iconic trends and cultural movements, Corvette has been there, a constant in a sea of change, evolving itself through eight generations, each with its own unique features, style and personality.

Just as each generation has left its own stamp on history, society and traditions shaped by the formative events of their time, each generation of Corvette has impacted lives and left an indelible mark on our culture in ways that go far beyond the showroom and roadways. Certainly, no car has managed to capture the American imagination in such a meaningful way. And as Corvette's legacy and story have evolved over decades, so too has the National Corvette Museum.

When the first Corvette rolled off the line in 1953, a generation was introduced to their new obsession. We can take pleasant comfort that years from now, America's love affair with Corvette will still be inspiring awe and touching the lives of the next generation.





Kaye Wagner - National Corvette Museum Board Chair

2023 was a year of evolution, change, and growth for the National Corvette Museum. While we celebrated seven decades of Corvette ingenuity along with the rest of the world, we also made tangible strides in our quest to serve current and future generations of Corvette lovers. Our journey to become a cutting-edge museum that speaks boldly to the next generation has just begun, and in 2023, we made remarkable progress toward a number of goals.

Every successful journey requires a road map, and we created that road map in 2023. Through a very intentional and collaborative process, the Corvette Museum's leadership team worked with our board of directors to develop a clear mission, vision, and core values to help measure our achievements and to prepare our Museum for future growth. These guiding principles were created to provide clear direction for our goals and outline the process by which we will reach them.

At the center of our mission is education, and in 2023, we opened the McMichael Family Education Gallery, dedicated to the sole purpose of teaching STEAM-based curriculum and inspiring students through interactive exhibits, hands-on activities, and digital learning tools. Additionally, our Fund a Field Trip program allowed for underserved children in our community to explore our Museum for the first time. Thanks to the generosity of our donors, we were able to make a significant investment in the next generation of Corvette enthusiasts and engineers.

With more than \$3 million invested in upgrading our exhibit spaces, guests were wowed this year by two marquee exhibits. In March, we opened a retrospective on the genius of Carl Casper, displaying some of his most audacious and outlandish custom automotive creations. In June, we opened our most ambitious new exhibit ever to celebrate Corvette's 70th anniversary and highlight America's decades-long love affair with all things Corvette. This exhibit came with the debut of the Museum's much-anticipated Skywall, a nearly 360-degree audio/visual wonder that

allowed us to effectively showcase Corvette's impact on society and pop culture since its debut, 70 years ago.

The Museum inspired new generations of employees to join its team, attracting nearly a dozen high-quality hires from all points across the country. These outstanding men and women are moving their families and joining our team because they share our passion and have the desire to impact future generations. In 2023, we also recruited a record-number of interns, partnering with Western Kentucky University to offer valuable experience to their students and inspire future NCM employment.

In 2023, we took massive steps forward in our communication with stakeholders, publishing all of our financial information in our annual report and offering frequent updates on our projects. We also made some leadership changes based on the direct feedback and input from our membership and our donors. We know that you have made profound investments in this museum, creating a shining beacon of our shared passion. In turn, it's the responsibility of our leadership team and board of directors to be the faithful stewards of your generosity, making transparent decisions for our future while listening and learning as we evolve.

While we are dedicated to honoring the history and legacy of the Corvette, we are also committed to engaging a brand-new generation for the love of America's sports car. We want to share the passion we all feel. We can only fulfill this promise through the continued generosity of our members and donors. We've seen Corvette evolve and advance dramatically during its 70 years, and we've been inspired by that journey. Evolution is necessary, and we're well on our way.

Thank you,



Kaye Wagner



OUR MISSION

THE MISSION OF THE NATIONAL CORVETTE MUSEUM IS TO EDUCATE WORLDWIDE AUDIENCES ON THE EVOLUTION OF THE CORVETTE — AMERICA'S SPORTS CAR — THROUGH COLLECTION, PRESERVATION, AND CELEBRATION OF ITS LEGACY.

EXHIBITIONS

Taking Adrenaline Meets Tradition to the Next Generation

As gatekeeper, repository and curator of Corvette's historic and cultural impact, we have a responsibility to be both an educational and entertainment model for the next generation of fans. Wonder and awe are not exclusive to any particular generation though, but universal to all. When we create unforgettable moments and experiences, visitors are encouraged to return again and again.

An American Love Affair opened in June 2023 in commemoration of Corvette's 70 years of incomparable achievements in design, engineering, technology and performance.

As part of this ongoing exhibition, the Corvette's iconic role in American culture is celebrated in the new breathtaking, immersive Skywall, designed to capture the amazing sights, sounds, and experiences of Corvette in a 300-foot long, 360-degree video with music, films and other cultural references featuring America's favorite sports car.

For nine months, ***Custom Carisma: The Legendary Creations of Carl Casper*** showcased some of the most renowned custom automobiles from film, television and his custom car shows, including the Batman Returns Batmobile™*, Turbo Shark Corvette, the Popcorn Wagon and more.

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1/25 SCALE UNDERTAKER DRAGSTER

CARL CASPER

Carl Casper, a custom car enthusiast and dragster driver, has built a reputation for his unique and powerful vehicles. His 1/25 scale undertaker dragster is a masterpiece of engineering and craftsmanship, featuring a custom chassis and a powerful engine. Carl's passion for custom cars is evident in every detail of his work, from the intricate paint jobs to the custom modifications. He has competed in numerous drag racing events, showcasing his skills and the power of his creations. Carl's dragster is a true work of art, combining speed and style in a way that is truly remarkable.

POP CAR WAGON

Carl Casper's Pop Car Wagon is a custom-built vehicle that combines the classic look of a 1950s car with modern custom touches. It features a bright yellow body, a custom interior, and a powerful engine. Carl's attention to detail is evident in every aspect of the car, from the custom wheels to the intricate paintwork. The Pop Car Wagon is a true reflection of Carl's passion for custom cars and his commitment to creating unique and powerful vehicles.

Carl Caspers

THEY DON'T JUST DRIVE THEM. THEY LIVE THEM.

Young AMERICAN



Custom CARisma: The Legendary Creations of Carl Casper

On March 10th, 2023, the National Corvette Museum opened a retrospective exhibition on prolific car designer and engineer, racer, and movie car builder Carl Casper. For 55 years, from 1963 to 2017, Carl Casper produced, co-produced, or teamed up to produce over 1,000 car shows all over the country, making him peerless among car show producers. Casper created more than 100 custom creations during his career, making him a true creator of automotive audacity. The Museum's expert exhibition team worked in conjunction with Carl Casper himself to curate the exhibition that featured eye-popping creations like the Batman Returns Batmobile™*, Turbo Shark Corvette, Popcorn Wagon, Young American Dragster, 51 Merc "Knight Cruiser", Paddy Wagon, 32 Renegade Deuce and the Cosmic Invader. The exhibit paid homage to Casper's legendary career and inspired the imaginations of countless museum visitors.

STRATEGIC OBJECTIVE TO GROW AND DIVERSIFY EARNED AND CONTRIBUTED REVENUE STREAMS.

We've achieved this by investing \$3 Million over the past three years to enhance Museum exhibit galleries.

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An American Love Affair: 70 Years of Corvette

On June 30th, the Museum opened a multigenerational exhibition that explores the history, passion, and special connection between America and its favorite sports car over the course of seven decades. The exhibition, which will continue through 2024, features an unprecedented collection of award-winning Corvettes from around the country, set against the backdrop of the brand new Skywall. This fully-immersive, nearly 360-degree video wall permits guests to travel through history, showcasing a continuous stream of footage from archival races, classic commercials, movies and news clips that highlight the Corvette's place in history. The exhibition features a spectacular collection of Corvettes that represent every generation of the vehicle's history, from the 2024 Corvette E-Ray to an award-winning 1953 Corvette provided generously by the NCRS. Other iconic artifacts on display include a collection of Corvette toys and models from the George Biederman Collection, Barbie™ Corvette toys, an Autopia Ride Vehicle from the Disneyland™ Resort, and a display LT6 engine.

As Corvette's technology has evolved over decades, so too has the National Corvette Museum's, seen here in the Skydome's new Skywall.



EDUCATION

Inspiring the Next Generation of Scientists, Designers and Engineers

Education is our greatest opportunity to give a meaningful gift to the next generation. Understanding the values, desires, consumption habits and interaction styles of families is critical to engaging, educating and cultivating the next generation of future audiences. As modes of learning evolve, we will incorporate new approaches and ways to better meet the needs of younger audiences.

Our new McMichael Family Education Gallery is a great example of how we're creating opportunities for inspiration and learning with future engineers, scientists, designers, computer programmers, coders and mechanics. Made possible by a generous donation from the McMichael family, funds from the Museum's operating reserves, and contributions from our supportive donor base, this permanent education gallery provides enriched K-12 programs and interactive STEAM-based learning experiences that stimulate creativity, critical thinking, problem-solving and interest in physics, engineering, robotics, science, history and automotive innovation.

Nurturing a lifelong appreciation of museums begins with children while they are still young. In March, we kicked off our Fund a Field Trip program to provide a whole elementary school that otherwise could not afford it with an onsite field trip to the National Corvette Museum each semester. Because of the generosity of Elfi's Silver Pearl Sisterhood, hundreds of students now get to experience the wonders of this amazing museum.



116 SCHOOL
GROUPS

22,974 TOTAL YOUTH
ADMISSIONS

16,903 DIGITAL
CONCEPT
CARS CREATED

STRATEGIC OBJECTIVE

**TARGET NEW GENERATIONS OF
CORVETTE ENTHUSIASTS**



EVENTS

Bringing Multiple Generations Together

2023 saw a flurry of exciting activities and events that drew attention and participants from across the country, including a presentation from Corvette engineer Cody Bulkley of the 4WD E-Ray performing its shocking cyclone stunt on the ice at Rockefeller Center during *The Today Show*. The Museum also featured a demonstration drive of a replica Chevrolet Engineer Research Vehicle (CERV) 1, as well as our Winning with WIMNA (Women in Motorsports North America) event.

Once again, our Annual Michelin NCM Bash in April drew Corvette owners from many states. In May, our 15th annual Vets 'n Vettes event honoring our military service members and veterans featured retired Marine and Automotive Hall of Fame member Bob Lutz, as keynote speaker. The Corvette Hall of Fame Roundtable Ceremony took place in September with new inductees John Amgwert (Enthusiasts), Dan Binks (Racing) and David Wickman (GM/Chevrolet). And, our Anniversary Celebration from August 31st – September 2nd commemorating 70 Years of America's love affair with Corvette was attended by several hundred Corvette enthusiasts, owners, and fans.

COLLECTIONS & PRESERVATION

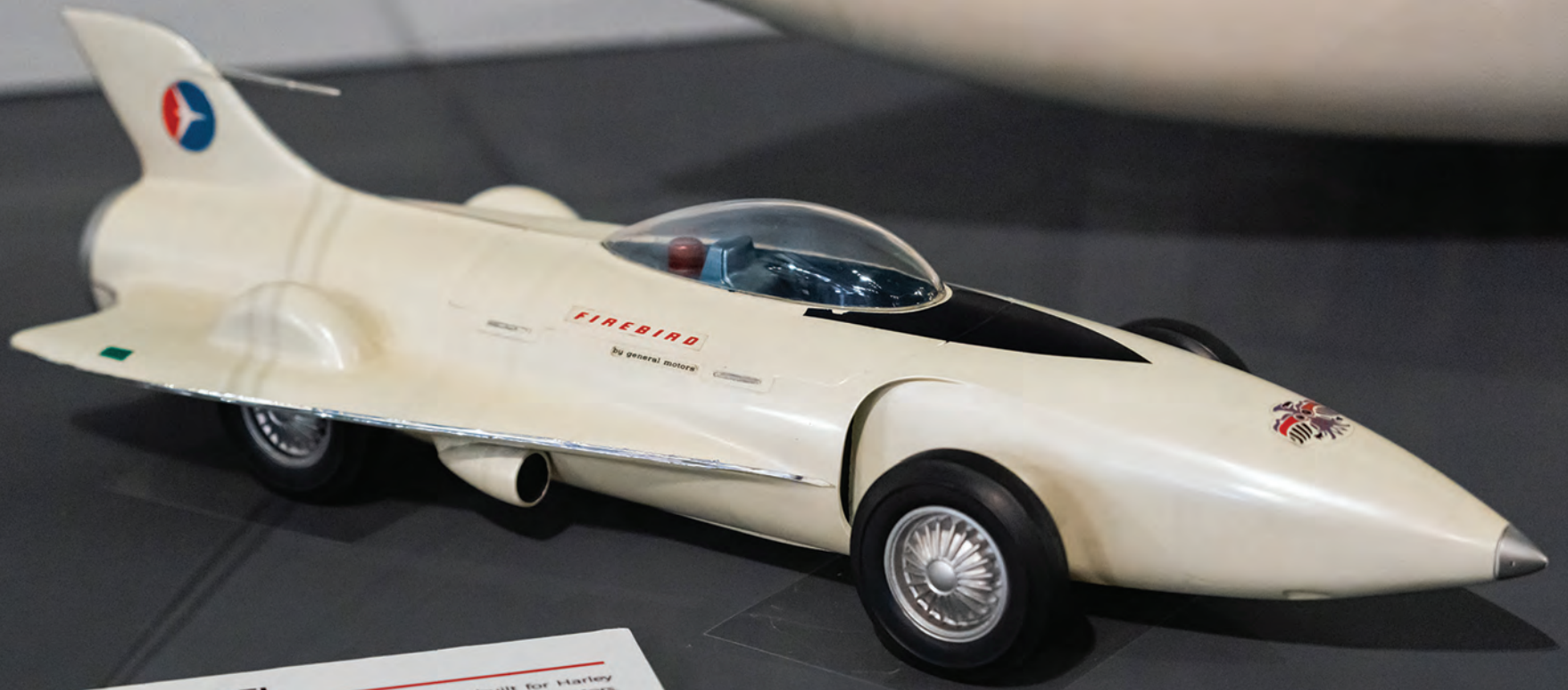
Preserving Generations of Corvettes for Generations to Come

The Museum's growing vehicle collection is an invaluable resource and storytelling treasure for the Corvette community. Our esteemed collection of historically significant Corvettes and more than 30,000 artifacts is a testament to the impact Corvette has had on generations of the American culture. This year, we conducted a comprehensive evaluation of all National Corvette Museum-owned vehicles as we continue to allocate resources towards the restoration and preservation of some of these exquisite models that showcase the legend and legacy of Corvette for future generations.

The National Corvette Museum was given the opportunity to restore the 1974 Stingray owned by Zora Arkus-Duntov - Corvette Hall of Fame inductee, Corvette Chief Engineer, Automotive Hall of Fame member, racecar driver, Le Mans winner - and kicked off a fundraising campaign for the restoration work in October. In just two months, the Museum was able to raise a third of the \$100K needed to restore the legendary Stingray with donations made by Museum members and friends.

STRATEGIC OBJECTIVE ADVANCEMENT OF AMERICAN ALLIANCE OF MUSEUM'S ACCREDITATION





FIREBIRD I MODEL

This small model of the Firebird I concept car was built for Harley Earl and would sit on his desk during his tenure at General Motors. This model is made of fiberglass and would eventually be joined by models of the other three incarnations of the Firebird concept cars in Harley's office.

Telling Corvette History's Biggest Stories in it's Smallest Forms

The collections department has undergone extensive self-evaluation with an emphasis on fine-tuning our accessions policies to ensure all newly acquired objects have met the objective of our mission. With a focus on preserving Corvette history and identifying objects to bolster the storytelling of our exhibitions, the objects in our collection may range in size and scope, but all embody the unique and impactful story of Corvette.

One such example would be the extensive toy and memorabilia collection donated by George Biederman. After many years of meticulously collecting and preserving thousands of Corvette related objects, the collection was generously donated to the museum at the end of 2023. From this collection, our exhibitions now have the ability to incorporate objects from Americana history which only elevate our stories and engage our guests like never before.

A donation to the Museum is not necessarily defined as a vehicle, on the contrary, our collection aims to tell the complete story of Corvette including its impact on the zeitgeist of the American imagination over previous generations and future enthusiasts.

STRATEGIC OBJECTIVE INTENTIONAL COLLECTIONS GROWTH

Made possible by overwhelming generosity, our Collections and Preservation Fund makes this possible.

HALL OF FAME

Since 1998, the Corvette Hall of Fame has recognized the most influential and important figures in the history of America's Sports Car. Held on September 2, 2023, at the Southern Kentucky Performing Arts Center in Bowling Green, the evening reverberated with the roar of legends. Three trailblazers of the Corvette universe were enshrined: John Amgwert in the enthusiast category, Dan Binks in the racing category, and David Wickman in the GM category. As each inductee took the stage, their contributions came alive through heartfelt tributes and archival footage. Amgwert's dedication to preserving Corvette history inspired, Binks' strategic brilliance on the track thrilled, and Wickman's passion for testing the boundaries of performance captivated the room. Those attending the night's festivities included fourteen members of the Corvette Hall of Fame who were on hand to welcome and celebrate the new inductees. The 2023 induction ceremony wasn't just about honoring the past; it was about fueling future generations.



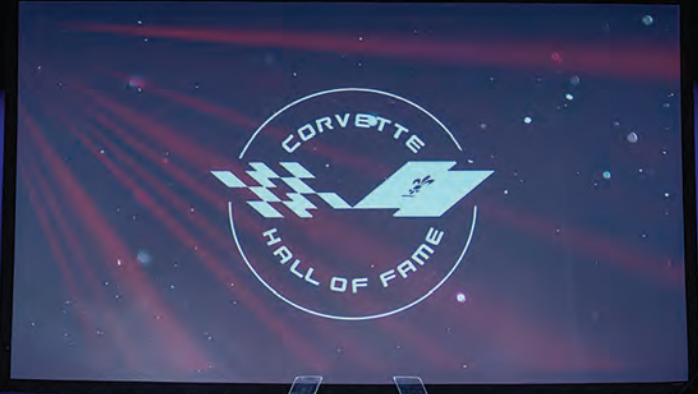
John Amgwert
Enthusiast



Dan Binks
Racing



David Wickman
GM - Chevrolet



\$1.8B INSURED
ASSETS

41.3% QUOTE TO
POLICY
CONVERSION

\$6.5M PAID IN
CLAIMS

56.8% NEW
BUSINESS





Because of the continued appeal of the Corvette and the ever-expanding interest in exotic and collector cars, NCM Insurance welcomed a new generation of car enthusiasts and customers in 2023, with explosive growth in both business and innovation. NCMI hired 3 additional staff members - 2 agents and a customer service representative - to accommodate its growing customer base and opened a second location to house the expanding team. Another key factor in NCMI's growth in 2023 was the representation of the company by subagents in 22 states. Additionally, to better serve the needs of its customers, NCMI launched a dynamic and innovative new mobile app. The app offers customers the convenience of managing their accounts, making payments, submitting claims, or getting instant policy quotes right from their smart phones or devices.



In 2023, the NCM Motorsports Park (MSP) had a record-setting year in both number of guests and profit. Hundreds of guests enjoyed on-track activities, and the MSP became the first track in the nation to offer consumer-facing driving experiences of the Z06 Corvette. Guests, including some famous faces, enjoyed driving experiences like country music superstar Chris Stapleton, whose day at the MSP was featured in a GQ profile. The renovation of the Kimberlee A. Fast Pavilion and the reconstruction of the Holley Tower were both completed, offering sparkling new facilities with elevated meeting and event spaces. In addition to the exceptional updates to the physical space, the MSP also added onsite food and beverage services, allowing them to be a full-service location for individual guests and private events alike. MSP added to its staff in 2023 and is already booking events and experiences well into 2024.



3,245 GUEST EXPERIENCES

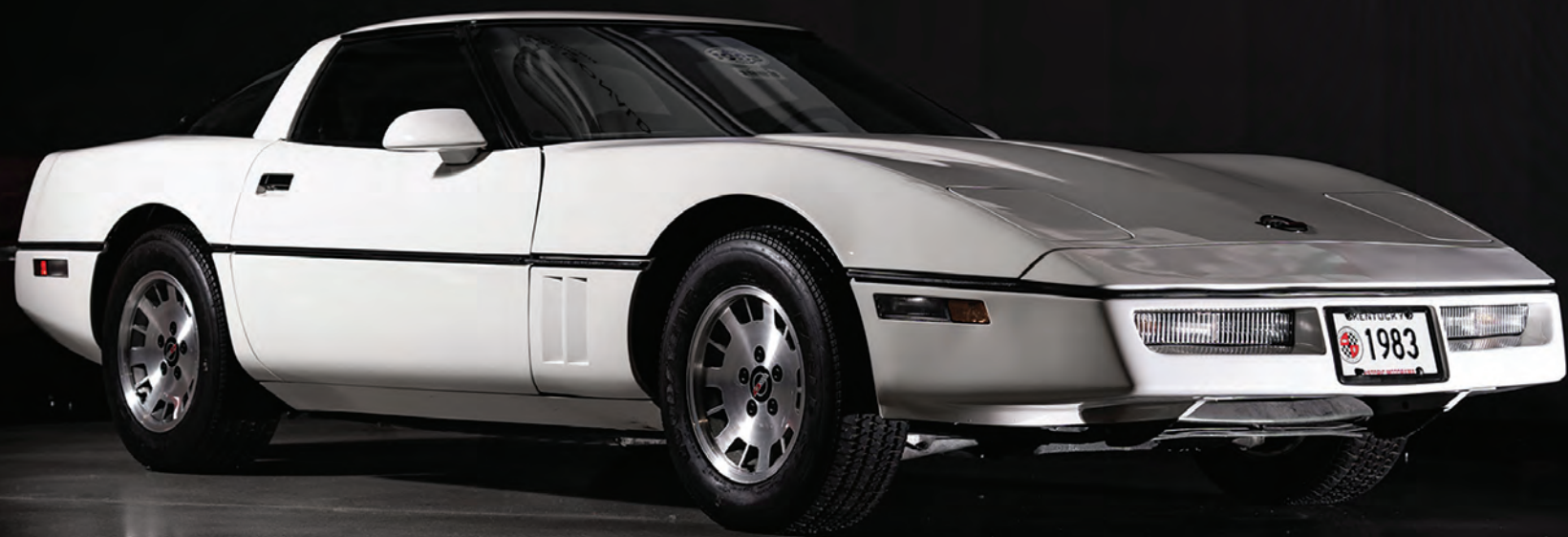
52,500 ANNUAL GUESTS

22,822 CORVETTE MILES

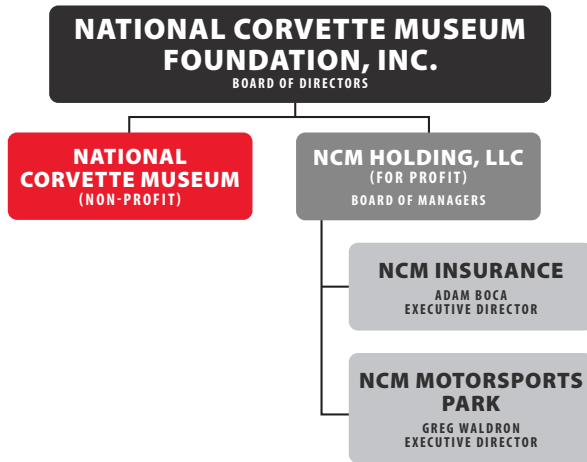


Investing in Generations of Vision, Growth and Opportunity

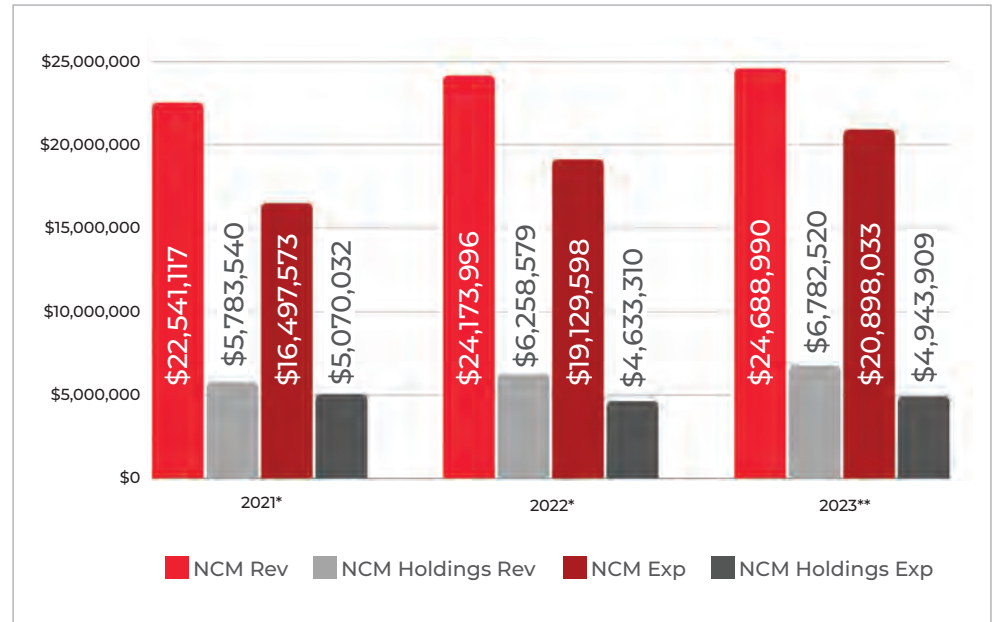
When we invest in future exhibits, educational programs, Museum expansions and community outreach opportunities, we invest in the next generation. Adapting to ever-evolving generations is about ensuring future business success and building lasting relationships with the consumers who will shape the future. Offering a greater mix of programming and unexpected experiences, educational opportunities and not-to-be-missed events will draw in even more visitors, members and supporters. Preparing for the next generation involves understanding the evolving needs, preferences and behaviors of our target audiences. By addressing shifting demographics and visitor expectations, along with ever-changing technologies that can lead to richer and more memorable experiences, we can increase Museum attendance and encourage a new generation of enthusiasts to become Museum members, donors and advocates. We are positioning ourselves for sustained success in this dynamic consumer landscape with continued growth of diverse earned and contributed revenue streams.



FINANCIAL PERFORMANCE



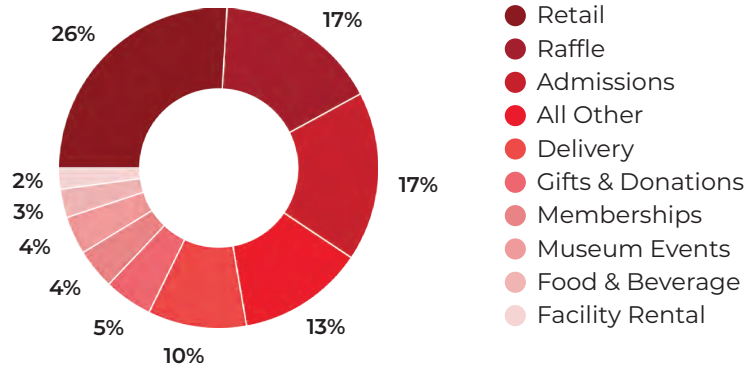
Gross Revenue/Expenses NCM & NCM Holdings, LLC 2021 - 2023



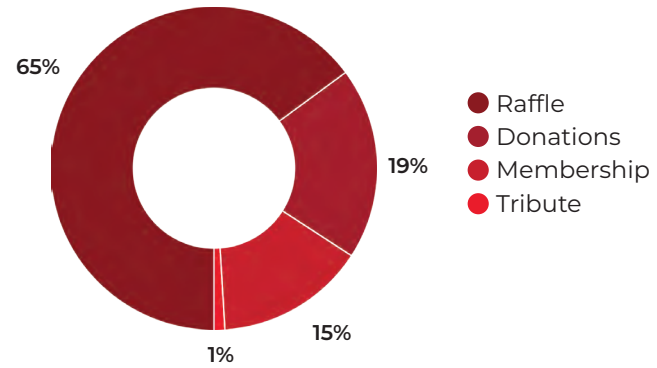
* These numbers reflect the audited financial statements.
 ** The Museum's 2023 IRS form 990 will be publicly available on GuideStar.com in Q4 2024.

MUSEUM FINANCIALS

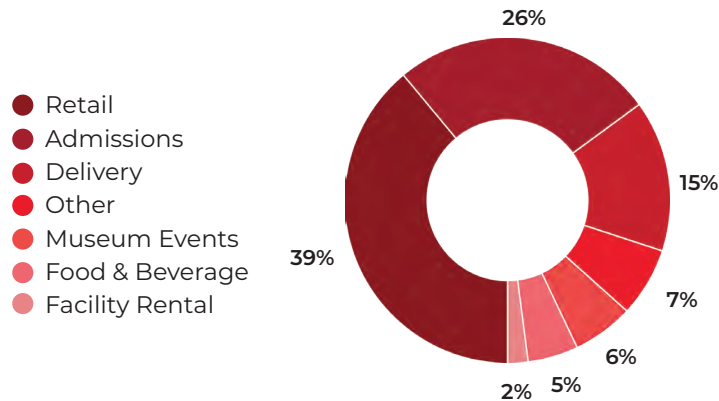
Total Revenue 2023



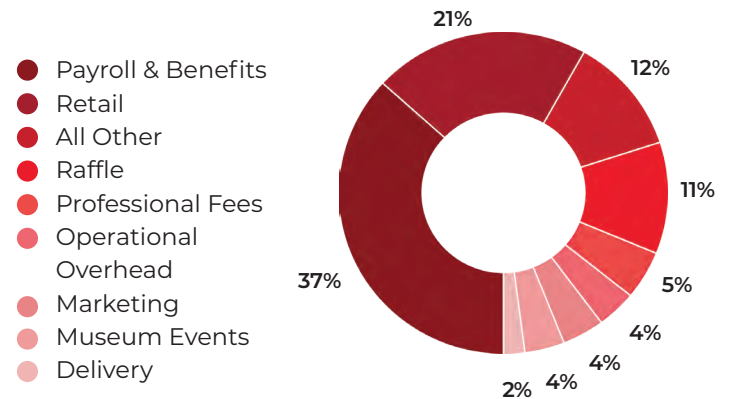
Total Contributed Revenue 2023



Total Earned Revenue 2023



Total Expenses 2023



EARNED MEDIA

2021

28,064,580 Impressions
Across All Platforms

\$1,164,423
Advertising Equity

2022

35,967,825 Impressions
Across All Platforms

\$1,480,547
Advertising Equity

2023

26,539,876 Impressions
Across All Platforms

\$2,018,714
Advertising Equity

Advertising equity increased due to higher profile media.

Discovery
CHANNEL

motor **I.**com

food
NETWORK

GQ

(((SiriusXM)))

Southern Living

MOTORTREND

**ROAD &
TRACK**

WSJ

GARDEN & GUN

yahoo!
news

Forbes

BY THE NUMBERS

238,000

Total Visitors in 2023

\$3,000,000

Facilities Enhancements since 2020

116 School Groups

Visited the Museum with 4,570 Students

85,176

Total Transactions

3,351

New Members in 2023

1,893 Corvettes

Participated in the
R8C Delivery Program

31,134 People

Toured the Plant

Three Corvettes

Added to the Collection

42 Small Artifacts

and Archival Collections Added

716 Objects

Cataloged by Our Collections Team

Five Artifacts/Vehicles Loaned

Frazier Kentucky Museum,
Lane Motor Museum,
Motorsports Hall of Fame of America,
National Air and Space Museum,
Western Kentucky University

\$85.4 MILLION

Total Economic Impact on Warren
County of the National Corvette
Museum Campus*

*Tourism Economics 2022 Economic Impact Study

** National Corvette Museum onsite and online guest experience survey

\$52.6M

Total Direct Spending (Operating Expenses) by the National Corvette Museum Campus*



232,300

Total Overnight Visitors in 2022
National Corvette Museum Campus*

620

Full-Time and
Part-Time Jobs
Supported by
Operational and Out
of Town-Visitors*



10M

Total Tax Revenue
Generated by the
National Corvette
Museum Campus*



\$33.9M

Total Offsite Visitor
Spending*

75%

Of Guests Are New
to the Museum**

\$5.1M

State and Local Tax
Revenue
Generated by the
Campus*



\$19.8M

Total Lodging Spend of
Offsite Visitors*

\$10.1M

Total Dining Spend
by Offsite Visitors*



270,500

Total Visitors in 2022 to
the National Corvette
Museum Campus*

COMMUNITY IMPACT

Making a Significant Difference Here at Home

The first ever National Corvette Museum Impact Study was conducted in 2022 to measure the full economic impact of the Museum on the city of Bowling Green and Warren County, KY. The Museum and the Motorsports Park significantly impact both the local and county economies with 218,000 Museum visitors and 52,500 Motorsports Park visitors in 2022 alone. In addition to their time spent at the Museum and the Motorsports Park, visitors spend money off-site at local hotels, motels and B&Bs, retailers, restaurants and other entertainment venues.

The \$33.9 million spent off-site by National Corvette Museum patrons combined with the operational spending (salaries, advertising, maintenance, professional services, employee spending) by the Museum came to a total direct spending impact of \$52.6 million for the Bowling Green area in 2022. As we move forward, we will continue to strengthen our community presence and impact by becoming an even greater cherished asset of Warren County.

STRATEGIC OBJECTIVE *BECOME A CHERISHED COMMUNITY ASSET*

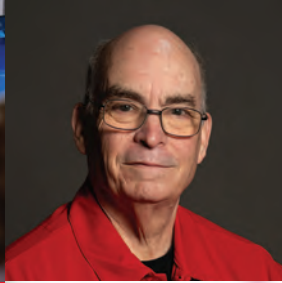
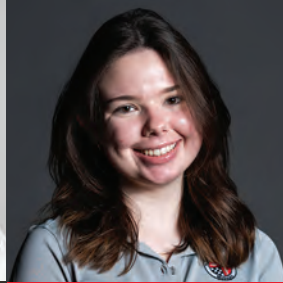
When you add *\$32.8 million* from indirect and induced impacts, the total business sales generated by the National Corvette Museum campus for 2022 climbs to *\$85.4 million*.

STAFF

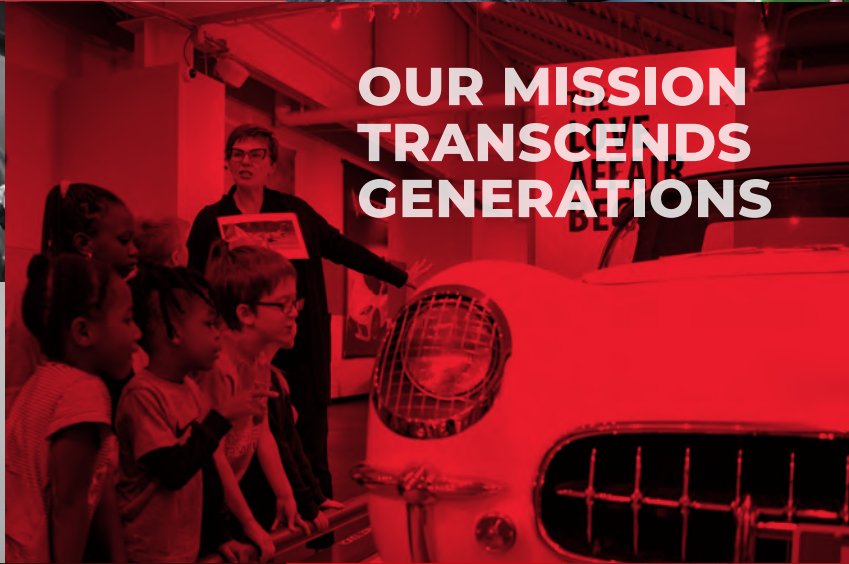
A diverse workforce with generations of combined knowledge and skills

Though each generation has its own defining characteristics and differences, certain commonalities cut across generational lines. At the National Corvette Museum, a shared passion for and love of America's Sports Car bring our multi-generational staff together in a dedicated common goal and mission. Creating a workplace where collaboration, engagement, enthusiasm, passion and productivity remain high with learning opportunities for professional growth and leadership development is of paramount importance.

Talented staff members from all over the country, as well as interns, who are attracted by the opportunity to play a role in our "Adrenaline Meets Tradition" story have been added over the past two years. The National Corvette Museum campus, (including the Motorsports Park and Insurance) employs a staff of more than 200, from archivists, vehicle maintenance specialists, exhibit curators, designers and managers to marketing specialists and creative professionals, store associates, event coordinators and many more who work tirelessly each day to make the Museum experience the very best it can be.



**OVER 200
EMPLOYEES**





EQUIPPING THE NEXT GENERATION OF PROFESSIONALS



INTERNSHIP PROGRAM

Offering career exploration and meaningful work experience to the next generation

In April, the NCM kicked off a revamped internship program with an internship fair hosted on the campus of Western Kentucky University. Over 80 student interviews were conducted, and as a result, 8 student interns were chosen for the 2023-2024 school year. These interns began working in August in various departments including human resources, events & facility rentals, marketing, information technology, education, development, and museum collections. In addition to Western Kentucky, NCM continued its partnership with McPherson College and hired 2 additional interns who worked in the vehicle maintenance & preservation department throughout the summer. The program was a resounding success in 2023 and we look forward to adding even more interns to the program in 2024 by opening up more opportunities across the organization.

STRATEGIC OBJECTIVE TARGET NEW GENERATIONS OF CORVETTE ENTHUSIASTS

The National Corvette Museum implemented an **expanded internship** program in 2023 to help identify future employees and offer practical learning opportunities to talented students **in our community**.





MEMBERSHIP ENGAGEMENT

Engaging Our Members in Meaningful Ways

Whether a National Corvette Museum member for generations, or just newly initiated, you are the foundation and backbone of what we do, an invaluable asset whose passion, energy, loyalty and support are a never-ending source of pride and inspiration for us. Your dedication to and love for all things Corvette are the engines that drive us to succeed at every turn. Our goal is to create enlightening, entertaining and profound museum experiences that are worthy of your attention, time, investment and participation. We continue to seek opportunities that deepen member engagement by making personal connections, building unbreakable bonds, and forming lifelong friendships.

The past year, members had the privilege of attending the opening gala reception of *An American Love Affair: 70 Years of Corvette*, the exhibit commemorating Corvette through the decades and its pivotal role in American history, culture and the automotive industry. Members also were invited to the gala openings of *Custom Carisma: The Legendary Creations of Carl Casper* and the McMichael Family Education Gallery, as well as the 25th Annual Corvette Hall of Fame Induction Ceremony.

There were 2,335 Individual, 920 Family and 96 Lifetime new National Corvette Museum Members added in 2023*





DONATIONS & SUPPORT

Recognizing and Appreciating Generations of Support

Donations from individuals, corporations and foundations contribute to the financial strength of the Museum while supporting our mission, growth, and sustainability. From operational expenses and maintenance of collections to exhibits and educational programs, donations allow us to earmark funds for specific exhibitions, create highly engaging learning experiences, acquire and preserve collections, and expand the Museum's cultural impact.

When you give, you belong to a family of donors, supporters and enthusiasts who are passionate about Corvette and sharing what it represents not only on a personal level, but to our country's history, culture and traditions. You become part of a larger group with a common goal of preserving this special icon of American ingenuity and innovation. And for that, we will forever be grateful.



DONORS PLAY A CRITICAL ROLE IN A MUSEUM'S MISSION BY CONTRIBUTING TO THE PRESERVATION AND DISSEMINATION OF HISTORY, KNOWLEDGE, AND CULTURAL TRADITIONS.

SUMMIT \$1 MILLION AND ABOVE

Bowling Green Area CVB
 Charles & Sharon Fast
 Edward & Teresa Foss
 Leslie K. Gardner & Dr. Ed Mattson
 Larry & Ingrid Goelz
 Dennis & Jan Lombardo
 Tim & Melanie McMichael Family
 Ivan & Mary Schrodtt
 Cliff & Sally Young

PINNACLE \$500,000 - \$999,999

Jack & Doris DeLong
 George & Janet Jackson
 E. Pierce Marshall Jr.
 Estate of Donald L. Messner
 Robert Paton
 Jim & Charley Robertson
 Marilyn Sabadaszka
 Libby Smith
 George & Aida Walden
 Gary & Joan Wollenhaupt

HERITAGE \$250,000 - \$499,999

ANONYMOUS
 Holt Davis
 Alton & Susan Dobbins

Thomas & Philomena Ferrara
 Edward & Sheri Glazer
 David & Linda Goebel
 Andy & Kelley Guinn
 Rick Hendrick, Hendrick Motorsports &
 Hendrick Automotive Group
 Joseph Love
 William Mann
 Greg & Michelle Mauzy
 Steve & Debbie Uhrig
 David Williams Jr.
 Henry & Janet Younger

VISIONARY \$100,000 - \$249,999

Emanuel M. Balale
 Ed & BC Baldasari
 Arthur & Carole Bell
 Kevin & Alma Brady
 John & Sherry Brunett
 Michael D Moss & Ellen N Chapman
 Circle City Corvettes of AL
 Timothy Colbert & Christine
 Pulito-Colbert
 Craig & Sharon Conde
 Dick Coup
 John Cunningham
 David Donoho
 George & Barbara Dupont

John Ellsworth
 Jean & Don Ghareeb
 Teresa J. Hart
 Marty & Laura Hegyi
 Kevin & Linda Helmintoller
 Stephen & Kelley Hofmann
 Nancy Jones
 Norman Koerner
 William & Trena Landis
 Colonel David Lofgren
 Lone Star Corvette Club
 Barbara Maxwell
 Howard & Lynda Maxwell
 Roger & Nelda Mitchell
 Eugene Nagowski
 Gary Nichols
 Bob & Patricia Patrella
 Lynda Patterson
 Christine & Vince Perriello
 Randy Pierce & Charla Heintz
 George Prentice
 PJ & Wayne Ray
 Scott & Ann Shaw
 Leonard Torok

FOUNDATION \$25,000 - \$99,999

Eugene C Anderson & Susie Prevettt
 Richard & Holly Anderson

ANONYMOUS

Robert & Marilyn Becker
 Kirk & Debbie Bennion
 Bob & Sue Best
 William & Patricia Bilyo
 John Blinn
 Jerry Britner
 Ileen Bunce-Russell
 Cody Burk
 Charles Cairns
 George Campbell
 Carolinas Chapter NCRS
 Randall W. Chapman
 Mark "Mario" Ciarlone
 Circle City Corvette Club, IN
 Edward & Ann Clark
 Hill & Karen Clark
 Michael Clarke
 Classic Glass Corvette Club, GA
 William Clippinger
 Coastal Carolina Corvette Club
 Christopher Cocks
 Wil & Liz Cooksey
 Randolph & Mildred Cooper
 Corvette Racing
 Corvettes Limited of Bowling Green
 Walter Couch
 Phil & Kristina Davies

SPIRE SOCIETY | CUMULATIVE GIVING

Edmund Delussey
 Martin & Judy Dooley
 Johnny & Edie Downs
 David Dugger
 Donald & Candy Duncan
 Bob & Lois Dupuis
 Emerald Coast Corvette Club
 William F. Engel
 ExxonMobil Fuels, Lubricants &
 Specialities Marketing Company
 Sandra Kay Fedder
 Doug Fehan
 Judith & Robert Forshee
 Gerald Forsythe
 John & Carol Fort
 Thomas & Karen Fuller
 Fred Gallasch
 Ron & Lorry Galt
 Charles & Susan Gray
 Peter & Susan Grimm
 Ron & Jessica Grove
 Robert & Suzanne Gunderman
 Richard Gwilt
 John & Susan Hadley
 Lori Hale
 Dick & Denise Hammaker
 Bobby Haralson
 Lon & Anne Helton

Donald & Joanne Hering
 Rick & Virginia Herrick
 Paul & Joan Herzing
 Brent & Marilyn Hicks
 Derek Hoffman
 George & Beverly Hoover
 Dee Howell
 John & Patti Hutchinson
 Fred & Karen Jackson
 Jim Jaeger
 Glenn Johnson
 Judy & Michael Johnson
 Jeffrey & Brenda Kalk
 David & Tobi Klingensmith
 Keith & Dusty Kozak
 Jeffrey & Shannon Lamarche
 Patricia & T Lankford
 Scott & Mary Anne Lewandowski
 Roc & Nancy Linkov
 Buzz & Ruth Marston
 Larry & Alma Martin
 Larry Matteson
 Tommy E. Mattingly
 Jack & Donna Matukas
 Howard Maxwell
 Gloria & Fred McCoy
 Ralph & Nancy McKee
 Charlie & Debbie Meade

Greg & Kelli Meredith
 John Middlebrook
 Timothy & Leslie Milliken
 National Corvette Restorers Society
 National Council of Corvette Clubs
 New England Caravan
 Buzz & Jackie Nielsen
 John & Mary Ellen Nist
 Art & Marie Nordstrom
 Donald & Judy Patrick
 James Penick
 Bruce & Marilyn Phipps
 Arthur & Barbara Pipek
 Proctor & Gamble Company
 Gus & Peggy Puryear
 Recondite Services, Inc.
 Dave Ressler
 John & Perrie Richards
 Jim Rizzuti
 Y. Gay Robinson
 Harold & Anne Rumzek
 San Jacinto Corvette Club
 Louis & Cheryl Santor
 Craig & Laura Satterfield
 John Savory
 Richard & Debra Seymour
 Robert & Linda Shellberg
 Shenango Valley Corvette Club

Christine Sherwin
 Don & Betsy Slauson
 Dennis & Sharon Smith
 Ed & Dee Snell
 Phil Snyder
 Lon Solomita
 Woodrow & Becky Sorenson
 State Farm Mutual Automobile
 Insurance Co
 Wendell & Jan Strode
 Robert & Kathleen Swanson
 Texas Corvette Association
 Len & Elvira Tucker
 Harris & Carol Turner
 Robin & Mary Vann
 Jim & Judy Wafer
 Larry & Carol Watkins
 Bill & Kay Weber
 Harry W. Wellenkotter
 Western States Corvette Council
 Terral Wittgow
 ZR-1 Net Registry
 Tim Zradicka Sr. & Christine Case

ANONYMOUS (x3)
 Ed & BC Baldasari
 Bob & Marilyn Becker
 Richard & Judith Besser
 Bob & Sue Best
 William & Patricia Bilyo
 Cody Burk
 Randall Chapman, II
 Mark "Mario" Ciarlone
 John Copses
 Virigina Crump
 John Cunningham
 Robin & Walter Davidson, III
 Holt Davis
 Jack & Doris DeLong
 Alton & Susan Dobbins
 David Donoho
 Robert & Hillary Dukas
 Elfi Arkus-Duntov
 George & Barbara Dupont
 Adam Ellison
 Chuck & Sharon Fast
 Thomas & Philomena Ferrara
 Fred Gallasch
 Leslie K. Gardner & Dr. Ed Mattson
 Brooks Glover
 David & Linda Goebel
 Larry & Ingrid Goelz

Jacqueline Goldberg
 Daniel Gorby & Donna Tucker
 Ron & Jessica Grove
 John & Susan Hadley
 Lori Hale
 Dick & Denise Hammaker
 Teresa Hart
 Marty & Laura Hegyi
 Terrance Helwig Estate
 Rick & Virigina Herrick
 Beverly Hoover
 John & Patti Hutchinson
 George & Janet Jackson
 Alan Johnson
 Doug Johnson
 Nancy Jones
 Kevin & Shyre Jordan
 Terry & Susan Jordan
 Phillip Kania
 Craig Kies
 James Lesch
 Dennis Levitt
 Roc & Nancy Linkov
 Col. David Lofgren
 Dennis & Jan Lombardo
 Josephn Love
 William Mann
 Fred & Gloria McCoy

Charlie & Debbie Meade
 Don Messner
 Abbie Miller
 Ken Miller
 Timothy & Leslie Milliken
 Jack Mitchell
 Roger & Nelda Mitchell
 William Murchison
 Thomas Myers
 Eugene Nagowski
 Martha Nedderman
 David & Jeanne Newman
 John & Mary Ellen Nist
 Bob Paton
 Donald & Judy Patrick
 Lynda Patterson
 Christine & Vince Perriello
 Randy Piece & Charla Heintz
 Arthur & Barbara Pipek
 Joseph & Barabara Ploskonka
 Wayne & PJ Ray
 Jim Rizzuti
 Jim & Charley Robertson
 Roland Roth
 Harold & Anne Rumzek
 Marilyn Sabadaszka
 Carol Santacross
 John Robert Savory

Michael & Helen Schiavone
 Ivan & Mary Schrodt
 Scott & Ann Shaw
 Brian & Christine Sherwin
 Randall Shinn
 David & Carol Sindelar
 Libby Smith
 Phil Snyder
 Lon Solomita
 Jack & Aileen Sullivan
 Robert & Kathleen Swanson
 David & Laura Thomas
 Robert Tipton
 Neil & LuAnn Trach
 Steve & Debbie Uhrig
 George & Aida Walden
 Larry & Carol Watkins
 Dick & Reba Whittington
 David Williams, Jr.
 Gary & Joan Wollenhaupt
 Cliff & Sally Young
 Ron & Beverly Young
 Tim Zradicka & Christine Case

CHAMPION \$10,000 AND ABOVE

ANONYMOUS

William & Patricia Bilyo
 Kevin & Alma Brady
 Clark Beverage Group, Inc
 Jack & Doris DeLong
 Chuck & Sharon Fast
 Thomas & Philomena Ferrara
 Jeffrey & Shannon Lamarche
 Lone Star Corvette Club
 Larry Matteson
 Tommy E. Mattingly
 Tim and Melanie McMichael Family
 Franklin & Bettie Noerr
 Randy Pierce & Charla Heintz
 Ivan & Mary Schrodtt
 Ted & Shannon Skokos

SPONSOR \$5,000 - \$9,999

ANONYMOUS

Arthur & Carole Bell
 Circle City Corvettes of AL
 Classic Glass Corvette Club
 Dennis & Marlene Dehaan
 Alton & Susan Dobbins
 Charles & Susan Gray
 Robert & Suzanne Gunderman

Dick & Denise Hammaker
 Bobby Haralson
 Glenn & Andrea Johnson
 Michael & Olivia LaRocca
 Little Egypt Corvette Club
 Jim & Charley Robertson
 Dave & Johnece Sloan
 Texas Corvette Association
 Robin & Mary Vann
 Henry & Janet Younger

DRIVER \$2,500 - \$4,999

Tom & Starlene Brooks
 Capital City Corvette Club
 Frank & Liz Carpenter
 Randall W. Chapman
 The Cooper Family - Karen, Joe, Logan,
 Sadie and Mary
 DDS Engineering PLLC
 Jeff & Phyllis Duda
 George & Barbara Dupont
 Preston & Connie Henne
 Paul & Joan Herzing
 Scott & Mary Anne Lewandowski
 Ray & Jenny Long
 Merediths Mowing Service
 New England Caravan
 Art & Marie Nordstrom

George Prentice
 Wayne & PJ Ray
 Kai & Kaci Spande
 Scott & Stephanie Sparkman
 Texas Corvette Association -
 San Antonio
 David Wolanski & Barbara Davidson
 Bill Young

CREW CHIEF \$1,000 - \$2,499

ANONYMOUS

Emanuel M. Balale
 Fred & Mitchell Baumann
 Rodney Bedow, Sr. and Susan Duray
 Robert Blowers
 Mark & Dianne Bollinger
 Steve Bonino
 Eddie & Sharon Brawner
 Kelley & Joyce Brennan
 Timothy D. Brown
 Buckeye Corvettes Inc
 Tom & Kaye Bulluck
 Ileen Bunce-Russell
 Donald Busse
 Joe & Gail Carrion
 Janet Cherry
 Dion & Xavier Clark
 Edward & Ann Clark

Coastal Carolina Corvette Club
 William Colvin
 James & Kim Cook
 Michael C. Cooper
 Corvettes Limited of
 Bowling Green
 Corvettes of Enid
 Lindon & Ann Craig
 Peggy Craig
 Dorothy Crocker
 Jeanean Davis & Wes Wong
 Ron & Carolyn Deering
 Edmund Delussey
 Richard & Kitty Dietrich
 Martin & Judy Dooley
 Johnny & Edie Downs
 Phil & Deb Druker
 Morgan Duffy
 Robert & Hillary Dukas
 John & Ann Elegant
 Jacque C. Evans
 Charles M. Fielding
 Randy & Judy Flock
 Gerald R. Forsythe
 Vince C. Gaitani
 Daniel & Janet Gallineau
 Leslie Gardner & Dr. Ed Mattson
 David Gillfillan

WINNER'S CIRCLE SOCIETY | ANNUAL GIVING

Norman & Janet Glowicz

Larry & Ingrid Goelz

Josef M. Gonzalez

Ron & Jessica Grove

John & Lori Guertin

Richard Gwilt

Paul & Diana Haack

James & Emma Haggie

Mel & Mark Kay Hahn

Marty & Laura Hegyi

Lon & Anne Helton

Donald Herzer

Jerry & Rosemary Hiland

Fred & Karen Jackson

Aaron Jarrell

Johnny Jones & Lavern W. Morris

Kansas City Corvette Association

Bob Kirsch

David & Tobi Klingensmith

William & Susan Kolster

Dan Kovalik

Glenda Kunze

Tom Laken

Kevin & Georgia LeBlond

Douglas & Debbie Light

Joseph & Ellen Limongelli

Ken & Kristen Lingenfelter

Rich & Theresa Luebcke

Larry & Alma Martin

Barbara Maxwell

Howard Maxwell

Jerry & Patricia McCulley

Elizabeth McMichael

Charlie & Debbie Meade

David L. Miller

Jerry & Melody Miller

Ty Mowrey

Don & Donna Nabors

NCM Fighter Squadron

Doug & Marlene Nester

John & Mary Ellen Nist

North Texas Corvette Club

Richard O'Gara

Oklahoma Chapter/NCRS

Old Dominion Corvette Club

Ed Onley

Richard G. Orsatti & Linda Arch

Robert J. Paton

Lynda Patterson

James R. Penick

Wayne & PJ Ray

Christine & Doug Reed

Dennis Russ

Curtis & Janie Russell

Todd & Sally Jean Rutledge

Rich & Mary Sanders

Louis & Cheryl Santor

Mary Scheppler & Lou Hemler

Scott & Ann Shaw

Kim Sheldon

Robert & Linda Shellberg

Stephen C. Shellberg

David and Carol Sindelar

George Sipprell

Craig & Donna Smith

Dennis & Sharon Smith

Space City Corvette Club

George & Karen Sparks

Star City Corvette Club (VA)

Ken Starzyk

John & Sharman Staschak

Fred & Jane Steinouer

John Studts

John & Aileen Sullivan

Robert & Kathleen Swanson

Raymond & Amanda Theriault

Mandi Thomas

Tri-City Corvette Club

Len & Elvira Tucker

Kaye Wagner

George & Aida Walden

Rick Washburn

Dale Wilkins

Dick Yanko



Tresyn

THANK YOU



Seeing Where the Next Generation Takes Us

Today's new generation of Corvette enthusiast is bringing their love of the car to the future. Meeting them where they are means understanding their evolving needs, preferences and expectations, along with new and emerging technologies that produce more interactive experiences and unforgettable moments. Our new Skywall is one way we're reimagining and recreating memorable museum experiences that exceed expectations for education, content, and entertainment.

The next generation implies promise and hope, but the future will always be firmly rooted in the legacy of previous generations. Like Corvette, the National Corvette Museum will attract new generations while never losing site of its core identity, audience and appeal. We will continue to educate, excite, and enlighten automotive enthusiasts while preserving America's decades-long love affair with Corvette. There will always be captivating stories to be told. And we have the responsibility and power to share them for generations to come.

C 1 : 1953 - 1962

C 2 : 1963 - 1967

C 3 : 1968 - 1982

C 4 : 1984 - 1996



C 5 : 1997 - 2004

C 6 : 2005 - 2013

C 7 : 2014 - 2019

C 8 : 2020 - PRESENT



BOWLING GREEN, KY

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