



ADRENALINE MEETS TRADITION®



# AMBASSADOR HANDBOOK

Updated 1/2026

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AMBASSADOR WEBPAGE**

**[www.corvettemuseum.org/ambassadors](http://www.corvettemuseum.org/ambassadors)**

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# Mission & Objectives

The mission of the National Corvette Museum Ambassador Program is to serve as a bridge between the Museum and club members, ensuring that vital information about events, exhibits, and initiatives is effectively communicated. Ambassadors actively encourage membership growth & renewal within their clubs by inspiring passion for the Museum's mission and engaging their clubs and communities in supporting its future.



## **Participation**

National Corvette Museum Club Ambassadors encourage active participation in club and Museum meetings & events, creating an inviting atmosphere where enthusiasts can share their passion, gain valuable knowledge, and stay informed about upcoming events, ensuring a thriving and engaged membership.

## **Promotion**

National Corvette Museum Club Ambassadors promote Museum membership, events, and programs to their clubs and local communities through various activities and initiatives. Ambassador efforts aim to increase participation, enhance the experience for current members, and introduce the excitement of Corvette culture to a broader audience.

## **Contribution**

National Corvette Museum Club Ambassadors play a key role in encouraging financial contributions from their clubs and members to support the Museum's growth and sustainability. By rallying their communities to invest in the Museum, they ensure that the legacy of Corvette continues to thrive for future generations, while also strengthening the bond between the Museum and its dedicated supporters.

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# Ambassador

## Nomination & Appointment Process

The selection of ambassadors is an important process that necessitates thoughtful consideration and mutual agreement between both the club and the National Corvette Museum.

- Ambassadors are nominated by their respective clubs through a process consistent with their club's bylaws. This process could be by appointment or election, and the club should specify the terms and duration of service.
- Nominees must maintain an active membership with the National Corvette Museum and have the talent, time, and passion to fulfill the responsibilities of an Ambassador.
- Nominees shall fill out the Ambassador application and submit it to the Director of Membership. The National Corvette Museum reserves the right to approve or decline nominees based on their assessment of the nominee's potential effectiveness as an Ambassador.
- Ambassadors are considered volunteers by the National Corvette Museum, and their responsibilities do not constitute an employment or contractual relationship with the Museum or the club.
- The club or the National Corvette Museum may revoke a person's status as an Ambassador with or without cause, as per the agreed terms and conditions.



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# Ambassador By-Laws

## **Article I. Name of the Organization: National Corvette Museum**

### **National Corvette Museum**

The National Corvette Museum is a certified non-profit and uses additional representatives through Corvette Clubs to represent the Museum. This group is known as the National Corvette Museum Ambassadors. These bylaws address the role of the Ambassadors and the Ambassadors-at-large.

### **Museum Mission**

The mission of the National Corvette Museum is to educate worldwide audiences on the evolution of the Corvette—America’s Sports Car—through collection, preservation, and celebration of its legacy.

### **Ambassador Program Mission**

The mission of the National Corvette Museum Ambassador Program is to serve as a bridge between the Museum and club members, ensuring that vital information about events, exhibits, and initiatives is effectively communicated. Ambassadors actively encourage membership growth & renewal by inspiring passion for the Museum’s mission and engaging their clubs and communities in supporting its future.

## **Article II. Membership**

### **Members Defined**

- Ambassadors shall be duly elected or appointed by their respective Corvette Clubs. They shall serve under the direction of the National Corvette Museum team.
- Regional Ambassadors shall be appointed by the National Corvette Museum with input from Regional Ambassador leadership. They must have a current National Corvette Museum membership.

### **Dues**

- Currently, no Ambassador dues required. Ambassadors must be a Museum Member at any level.
- Corvette Club dues and fees and National Corvette Museum membership must be current and in good standing.

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# Ambassador By-Laws

## **Article III. Job Description**

### **Ambassador Requirements**

- Be a Member of the National Corvette Museum (any Membership level is acceptable)
- Be a Member of a Corvette or car club

### **Ambassador Responsibilities**

- Positively promote offerings and happenings at the National Corvette Museum to local and regional Corvette & car clubs within your area.
- Actively recruit new Members to the National Corvette Museum.
- Actively recruit volunteers for the National Corvette Museum.
- Be active on communication channels for the National Corvette Museum.
- Subscribed to Corvette Campus Connection, Corvette Store, raffle, and events emails.
- Actively following the Museum on Facebook, Instagram, X/Twitter, LinkedIn, TikTok and YouTube (Ambassador does not have to be active on all platforms).
- Intent to attend one open Membership meeting at the National Corvette Museum (at either the Michelin Bash or Anniversary Celebration) and Ambassador Academy.
- Be the main point of contact for your club with the National Corvette Museum.

## **Article IV. Code of Conduct**

### **Meetings and Events**

- Ambassadors shall always set a higher standard by being courteous, respectful, kind and encouraging of others. We should always be mindful of others opinions and be positive always.

### **Media and Communications**

- Assist the Museum in monitoring negativity on the Ambassadors' websites and social media channels to help ensure that all media platforms represent the Museum in a positive manner. If issues should arise, notify the National Corvette Museum team.

### **General**

- Confidentiality – respect all information that is reported in confidence.
- Club rosters are confidential when shared with National Corvette Museum team members and information will be secured by the Museum.

# Communication

- Private Ambassador Facebook Group
- Monthly Ambassador Newsletter
- Ambassador Meetings - BASH & Anniversary
- Ambassador Academy - Oct/Nov @ the Museum



## Club Visits

**Rev Up Your Club's Next Adventure:  
Plan Your Trip to the National Corvette Museum!**

National Corvette Museum Clubs looking to plan a trip can easily get in touch with our Membership Services or Group Sales team for personalized assistance. Whether you're organizing a small group or a larger club visit, our teams are here to help coordinate everything from guided tours to special events. Contact us today at [www.corvettemuseum.org/contact-us/](http://www.corvettemuseum.org/contact-us/) and select "Membership" or "Group Sales" to make your visit unforgettable!

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# Car Shows

Planning a car show? Let the National Corvette Museum help spread the word! Submit your event to be featured on our Car Show Calendar and connect with Corvette enthusiasts nationwide. Looking to elevate your event? Request the Corvette Store to attend and bring Corvette merchandise directly to your attendees.

**[www.corvettemuseum.org/car-shows/](http://www.corvettemuseum.org/car-shows/)**

*\*Please note, there are a limited number of opportunities to have the Corvette Store at your event.*



# Volunteering

Looking for a fun and rewarding way to get involved with the National Corvette Museum as a club? Volunteering is a great opportunity to support the Museum while bonding with fellow members. Your club can assist with the Raffle Program, support Educational Programming, or volunteer at the Corvette Store. Reach out today to learn more about these opportunities and how your club can contribute to the Museum's mission!

**[www.corvettemuseum.org/volunter/](http://www.corvettemuseum.org/volunter/)**

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# Membership

The National Corvette Museum's Membership Program is the fuel that keeps our mission moving forward! Membership offers Corvette enthusiasts and supporters a meaningful way to connect with the Museum, while enjoying exclusive benefits like free admission, discounts in the Corvette Store, invitations to members-only events, and more. Whether they're lifelong fans or new to the Corvette community, members share in the pride of belonging to an institution dedicated to passion, preservation, and performance. As an Ambassador, you play an important role in sharing this opportunity and encouraging others to become part of the Museum family!

Ambassadors also play a key role in encouraging Corvette clubs to support the Museum through Club Membership. Additionally, Ambassadors can be an advocate for their club to take the next step by becoming a Lifetime Business Member, a lasting investment that proudly showcases the club's dedication to preserving Corvette history and supporting the Museum's future.

**<https://www.corvettemuseum.org/membership/>**

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# Tributes

The National Corvette Museum's Tribute Program and Club Brick Sales offer meaningful ways for individuals and clubs to leave a lasting mark on the Museum. Whether honoring a loved one, celebrating a milestone, or showing club pride, these engraved bricks and memorials become part of the Museum's landscape and story. Proceeds support the Museum's mission, making each tribute a gift to both the honoree and the Corvette community. As an Ambassador, you can help others create connections that will be remembered for years to come.

Clubs can make an even bigger impact by purchasing a large club brick and encouraging members to surround it with individual tribute bricks, creating a personalized display of club pride and camaraderie.

**<https://www.corvettemuseum.org/support/bricks-and-dedication-opportunities/>**

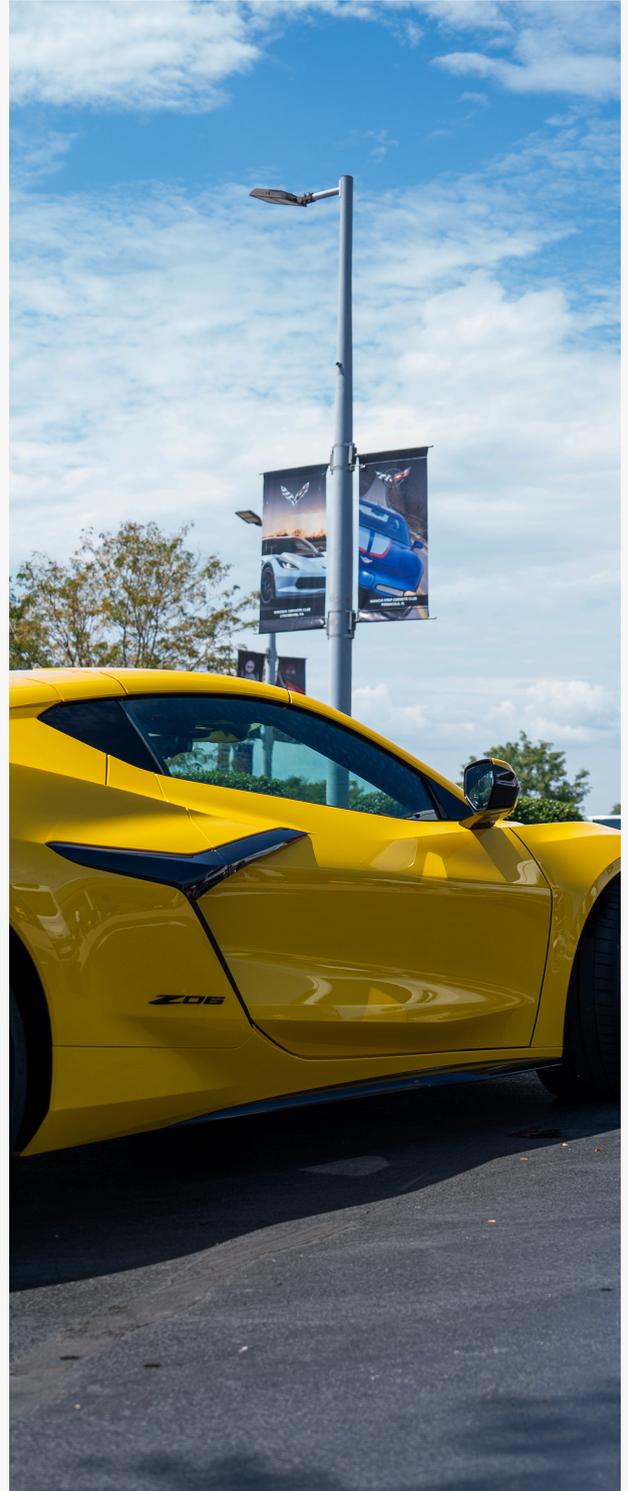
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# Banners

Clubs can show their support for the National Corvette Museum and its mission by purchasing a banner to be displayed at the Museum. This is a great way to promote your club while helping to further the Museum's efforts in preserving the Corvette legacy.

## Guidelines:

- Each club may only purchase one banner.
- All banners are sold on a first-come, first served basis, beginning in early January of each year.
- Absolutely no spots will be held for banners.
- All banner sales **MUST** go through **corvettestore.com**
- All banners are subject to approval by the National Corvette Museum.
- Banners purchased will be available for viewing at BASH of the year purchased.



# Points Program

## Welcome to the National Corvette Museum's Ambassador Point Program!

As a valued Corvette Club Ambassador, you play a key role in spreading the passion for Corvette and strengthening our community. Through the Club Ambassador Point Program, you and your club will be recognized and rewarded for your dedication to furthering the Museum's mission. Whether you're volunteering, recruiting new members, or promoting the Museum's latest initiatives and exhibits within your club, every action you take earns you points that unlock exclusive benefits.

Activity	Points
<b>Raffle/Sweepstakes Tickets</b>	
\$20 Ticket/Up to \$99 in Sweepstakes	1
Limited Tickets/ \$100+ in Sweepstakes	5
<b>Delivery Programs</b>	
R8C	15
Experience	15
Photo Album	10
<b>Presentations</b>	
Club Newsletter	2
Meeting Presentation	2
Link from club site to Museum webpage	5
<b>Insurance</b>	
Quote	2
Policy Written	5
<b>MSP</b>	
Touring Laps	2
Academy/Fantasy Camp Participant	5
<b>Events Volunteering</b>	
Attending Event	10
Ambassador Meeting	20
Volunteer (per hour)	5
Club Visit	20
<b>Donations</b>	
Banner	20
Other donations (per \$50)	2
<b>Tributes</b>	
Tree	25
Large Brick	25
Medium Brick	20
Hexagon Brick	15
Small Brick	10
<b>Memberships</b>	
Club Lifetime	75
Lifetime	50
Senior Individual/Legacy	20
Business	15
Family	10
Individual	5

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# Points Program Benefits

At the National Corvette Museum, we offer benefits to our Ambassadors as a way to recognize and reward dedication in supporting our mission. As Ambassadors, you play a crucial role in promoting the Museum, sharing information, and encouraging membership within your communities. By providing exclusive perks and incentives, we aim to show our appreciation for your hard work and commitment, while empowering you to continue spreading the passion for Corvette and the Museum's legacy.

## Level Zero: 0 - 24 Points

- Ambassadors within this point range must reapply the following year to retain their position.

## Level One: 25 - 99 Points

Ambassador Benefits Include:

- Annual Renewal of Your Ambassador Status
- Invitation to Ambassador Meetings
- Access to Private Facebook Group
- Monthly Ambassador Newsletter

## Level Two: 100 - 250 Points

Ambassador Benefits Include:

- All Level One Benefits
- Two (2) Individual Museum Memberships to Auction Off/Giveaway
- Two (2) Museum Guest Passes
- Invitation to Ambassador Academy
- Ambassador Nametag
- Annual Recognition in *America's Sports Car* Magazine of Point Level Accomplishment

## Level Three: 250+ Points

Ambassador Benefits Include:

- All Level One & Two Benefits
- Two (2) Family Museum Memberships to Auction Off/Giveaway
- Two (2) Additional Guest Passes
- Club Feature in Membership Newsletter (1x per year)

## Bonus Level: Top 10%

Ambassadors who rank in the top 10% for total points will be entered into an annual drawing for a Delivery Experience, which can be used as a giveaway or raffle prize at their club or car show. Ambassadors will be grouped based on club size, and one winner will be chosen from each group, with two (2) Delivery Experiences awarded in total.

